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Alma Lasers Announces Shipment of 1,000th Harmony System October 21, 2005

Fort Lauderdale, Florida, USA, October 21, 2005 – Alma Lasers, Ltd.

Alma Lasers Ltd., (www.almalasers.com) a global manufacturer and marketer of laser and light-based systems for the aesthetic and industrial laser market, announced today the shipment of its **1,000th Harmony system, an important milestone for the company**. The Harmony is an expandable platform for multiple aesthetic laser and light technologies for a wide range of aesthetic and medical applications. Alma Lasers has installed Harmony systems in over 45 countries worldwide.

Harmony incorporates up to seven discrete technologies (significantly more than any other company's single system) for treating diverse cutaneous conditions, including skin rejuvenation, permanent hair reduction, deep dermal heating, several forms of acne, pigmented lesions, scars, striae, vascular lesions, leg veins, vitiligo, psoriasis and tattoos, as well as skin resurfacing, laser peel and surgical incision/excision, vaporization, and ablation of soft tissue. The Harmony system is FDA cleared for over 60 clinical indications, a remarkable achievement.

Ziv Karni, Ph.D., Chief Executive Officer and President, said, "The shipment of the 1000th Harmony system reinforces the commitment of Alma Lasers to our customers, who demonstrate consistent loyalty to our products, to provide high quality, affordably priced laser and light systems. Harmony is exactly the system which aesthetic practices like. It offers the widest range of applications and can be customized to suit the unique needs of a growing diversity of practices. It really is the most affordable way today to offer these kinds of aesthetic services."

For many applications, Harmony offers multiple modalities to ensure every patient receives the treatment protocol best suited to their particular condition. In addition to Alma Lasers' signature AFT™ broadband light modules, UV module and 1,064-nm Q-switched and long-pulse Nd:YAG laser modules, Harmony incorporates a 1,320-nm Nd:YAG module and a 2,940-nm Er:YAG module.



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Harmony customers have the option of incorporating any or all of the available technologies, whenever suits their practice. They can begin with one or two modules and allow their aesthetic practice to grow. When they are ready to add a new service, it is as simple as adding a new module, not buying a new system.

“Each Harmony upgrade costs far less than another stand-alone system yet provides similar performance,” explains Mauro Wjuniski, President, Alma Lasers, Inc.

About Alma Lasers, Ltd.

Alma Lasers, Ltd. is a global developer, manufacturer and seller of laser and light-based devices for aesthetic, medical and dental applications. Alma Lasers resulted from the merger of two laser companies, MSQ, Ltd., founded by industry veteran laser physicist Ziv Karni, Ph.D. and Orion Lasers, Inc., a U.S. based laser distributor. Since 1980, the founders of Alma Lasers have been at the forefront of innovative laser and light-based medical technology. Their technical expertise and in-depth understanding of practitioners’ needs lead to the development of Alma Lasers’ multi-technology/multi-application Harmony platform. Alma Lasers’ mission is to provide modular, cost-effective and high performance designs which enable medical practitioners to confidently offer safe, effective and profitable aesthetic treatments to their patients.

Alma Lasers = Wellbeing Through Technology

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