

For Immediate Release

Alma Lasers Announces \$90 Million Investment by TA Associates

Fort Lauderdale, Florida, USA, March 30, 2006 – Alma Lasers, Ltd.

Alma Lasers Ltd., a global manufacturer and marketer of laser, light-based and radio frequency systems for the aesthetic market, announced today that TA Associates, a leading private equity and buyout firm, has completed a \$90 million investment in the company.

TA Associates has 38 years of investing experience, focusing on profitable, growth companies. The firm has extensive expertise in the healthcare sector. TA's healthcare investments include CompBenefits Corporation, Gulf South Medical Supply, Invitrogen Corporation, Logistics Health, MQ Associates, One Call Medical, Preferred Payment Systems, Triumph HealthCare and Youth and Family Centered Services.

"We are very pleased with the trust and confidence that TA Associates has demonstrated by investing in Alma Lasers," said Chief Executive Officer and President Ziv Karni, Ph.D. "When one of the largest and most experienced private equity firms decides to take a significant position in a company, the industry and our customers should view this as a powerful statement of belief in what we are doing. We look forward to being able to draw on TA Associates' strategic guidance, industry and management expertise and network of contacts as we implement our growth strategy."

"For our part, we are very pleased to partner with Alma Lasers," said Ajit Nedungadi, Director of TA Associates Ltd., who led the transaction from TA's London office, and will join Alma Lasers' Board of Directors, along with David S. B. Lang, a Managing Director at TA Associates. "The management team, led by Ziv Karni, are veterans of the aesthetic device industry and have built an exciting, rapidly growing new player in the market."

The global aesthetic systems' market is estimated at over \$1 billion and is growing at over 20% annually. Growth trends are expected to continue as the industry expands into new applications, new geographies and an enlarged non-traditional practitioner market.

"TA Associates investment allows Alma Lasers to maintain the momentum of introducing new innovative, technologically advanced products which provide exciting, effective solution for our

customers and their patients,” said Yariv Matzliach, VP of Marketing for Alma Lasers. “It positions Alma Lasers for a global leadership position in our industry.”

About Alma Lasers, Ltd.

Alma Lasers, Ltd. is a global developer, manufacturer and seller of laser, light-based and radiofrequency devices for aesthetic and medical applications. Since 1980, the founders of Alma Lasers have been at the forefront of innovative laser and light-based medical technology. Their technical expertise and in-depth understanding of practitioners’ needs led to the development of Alma Lasers’ multi-technology/multi-application systems. Alma Lasers’ mission is to provide modular, cost-effective and high performance designs that enable medical practitioners to confidently offer safe, effective and profitable aesthetic treatments to their patients. More information about Alma Lasers can be found at www.almalasers.com

About TA Associates

Founded in 1968, TA Associates is one of the largest and most experienced private equity firms. With offices in Boston, Menlo Park and London, the firm manages approximately \$10 billion in capital and has invested in more than 360 companies. TA Associates provides growth equity capital, leveraged recapitalization and management buyout financing primarily for technology, financial services and business services, consumer and healthcare businesses. More information about TA Associates can be found at www.ta.com

Alma Lasers = Wellbeing Through Technology

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